

# ITA

1st to 30th April 2021  
(both days inclusive)



<b>When do these terms and conditions apply?</b>	<ul style="list-style-type: none"><li>• Zurich International Life limited Middle East has launched an offer (the “Campaign”) for all new and existing HSBC customers (“you”) who purchase an International Term Assurance (ITA). The campaign period is from 1st to 30th April 2021 – both days inclusive (the “Campaign Period”).</li><li>• This Campaign is only valid during the Campaign Period and shall be governed by these terms and conditions (the “Campaign Terms and Conditions”).</li><li>• These Campaign Terms and Conditions apply to you so far as law and regulation permit so please read them carefully.</li></ul>
<b>Who is eligible to participate in the Campaign?</b>	<ul style="list-style-type: none"><li>• The Campaign is open to all new and existing HSBC customers who apply for an International Term Assurance (ITA) plan by 30th April 2021 and such application is issued by 31st May 2021.</li><li>• All Zurich and HSBC eligibility criteria apply when you are applying for an insurance product. If you are not eligible for the insurance product in scope of this Campaign, you will not be eligible to take part in this Campaign.</li></ul>
<b>What is the offer?</b>	<p>If you apply for an ITA plan during the Campaign Period and your application is successful, provided the ITA plan is issued by 31st May 2021 then you will receive a 10% discount on your total illustrated premium for the entire term.</p>
<b>Are there any exclusions or conditions?</b>	<ul style="list-style-type: none"><li>• This Campaign excludes ITA plans issued prior to the offer period.</li><li>• We shall determine, in our sole discretion, which customers qualify for the Campaign.</li></ul>
<b>What else do I need to know about the Campaign?</b>	<ul style="list-style-type: none"><li>• This offer must be read in conjunction with the product literature and the Policy Terms and Conditions (available on request from your financial professional).</li><li>• The discounted premium as result of this offer cannot be lower than product minimum premium.</li><li>• Should unforeseen circumstances require Zurich to change the terms and conditions of the offer or withdraw the offer prior to the policy being issued, Zurich shall have the right to do this. Notification of any such change or withdrawal will be provided.</li><li>• Zurich’s interpretation and decision on all matters relating to the offer shall be final, binding and conclusive. No appeals will be accepted.</li><li>• Cases above USD20 million or currency equivalent will be reviewed on a case to case basis.</li></ul>